



Osservatorio della solidarietà Mediterranea - Mediterranean Solidarity Observatory - Observatoire de la Solidarité Méditerranéenne

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**TO THE BOARD OF DIRECTORS:** Council Chairpersons of Multiple District, District Governors of Single or provisional Districts, Delegates of the 17 countries

**AU CONSEIL DES DIRECTEURS:** Présidents des Conseils des Gouverneurs (Districts Multiples), Gouverneurs des Districts Single ou provisoire, les Délégués des 17 pays membres

**AL CONSIGLIO DIRETTIVO:** Presidenti di Consiglio dei Distretti Multipli, Governatori di Distretti Singoli o provvisori, Delegati dei 17 paesi

**DIABETES COMMON SERVICE - Attach** (*all in 3 languages*) :

- presentation of international collaboration
- flyer : disease and dangers
- card for screening register

**ACTION COMMUNE SUR LE DIABETE - Pièces jointes** (*tout en 3 langues*) :

- presentation de la collaboration internationale
- flyer : la maladie et ses dangers
- fiche pour enregistrement du dépistage

**SERVICE COMUNE SUL DIABETE - Allegato** (*tutto in 3 lingue*) :

- presentazione dell'iniziativa internazionale
- volantino : la malattia ed i suoi pericoli
- scheda per lo screening





Italy, October 2014

Dear Lions friends,

in our **MSO-news n. 3** we illustrated the project borned in Toronto for a common service : the "Lions worldwide diabetes Day", on 14th november. It would be very important to be able to say **through medias "100.000 mediterranean lions"** are involved against this dangerous disease **thanks to Clubs' commitment**. In the website of LCI [www.lionsclubs.org](http://www.lionsclubs.org) you can find many examples to learn how to do.

Traditionally we have two ways :

1. **screening** : in public areas, schools, factories, offices
2. **promotion** : in the same places or by mailing

The first possibility is the best, but you need a good organization (authorizations, area, tents, medical equipment, banners, doctors and if possible : flags, gadgets, press-conference, snacks). If you have Clubs already prepared please involve them in this fascinating team, great image of a large and international operating.

The second possibility is easier, certainly you must convince many clubs to collaborate. For exemple: in the schools campaign against infantine obesità

Attached you have two forms in 3 languages with a new common mediterranean logo expressly designed by tunisian friends for this service : M.S.O. emblem with the blue circle, symbol of struggle to diabetes.

- **flyer** - to describe this disease and its dangers
- **card** - to register the results of the screenings : important to have a mediterranean chart helpful for research laboratories

It is the first time that we try, we will learn to do better next time, we have to start ! Please inform us about your programmes ! also if you need a personalized form we can do it, contact us !

With our lionistic regards.



**Mediterranean Solidarity Observatory**

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